



mtp
GRUPA



MEBLE POLSKA

Special Edition

MAY 24-28, 2021



Special Edition
MAY 24-28, 2021

FURNITURE AND INTERIORS
BUSINESS MEETINGS

ONLINE BUSINESS MEETINGS PLATFORM

Our invitation goes to predetermined audience:

- ▶ buyer groups
- ▶ trade networks
- ▶ furniture stores
- ▶ homing stores
- ▶ interior showrooms
- ▶ online stores
- ▶ DIY stores
- ▶ office facilities administrators
- ▶ hotel owners
- ▶ real estate developers
- ▶ investors
- ▶ interior designers



INTUITIVE AND EASY-TO-USE ONLINE TOOL



- ▶ user-friendly interface
- ▶ no additional software installation required
- ▶ automated match-making of partners interested in your offerings
- ▶ the possibility of searching for clients based on business interests
- ▶ feedback on visitors to your company profile
- ▶ unlimited number of 1:1 meetings including video and chat
- ▶ personal calendar synchronized with Outlook and Google calendars
- ▶ automated reminders of upcoming meetings
- ▶ access to recordings of events held at the Main Stage up to 30 days after the event

WHY IS IT WORTH BECOMING AN EXHIBITOR?



MEET YOUR CURRENT CUSTOMERS

You will strengthen the relationship, present the latest collections, discuss forms of cooperation for the coming period.



GAIN NEW BUSINESS PARTNERS

Online meetings give you an unlimited opportunity to meet buyers from all over the world and gain new markets. You have access to detailed profiles of all participants and you can filter them according to your business interests. In addition, the system will automatically recommend the best candidates, who are looking for your offered goods, for online conversations.



PROMOTE YOUR COMPANY ON THE INTERNATIONAL FORUM

A well-prepared business profile, detailed product presentations, and links to promotional videos will help participants learn about the capabilities that your company has to offer.



AVOID THE RISKS ASSOCIATED WITH TRAVEL

By attending an online event, you are guaranteed to have safe virtual business conversations.

WHY IS IT WORTH BECOMING AN EXHIBITOR?



SCHEDULE MEETINGS ON-LINE

The system offers the possibility to book appointments for both participants and exhibitors. You can easily and quickly contact selected buyers. Video and chat features are available to help you hold virtual conversations. You will be able to invite additional members of your team to the meeting at any time.



SCHEDULE MEETINGS VIA THE ONLINE CALENDAR

You will be able to schedule virtual meetings, select the event agenda items you are interested in, and add them to your synchronized Outlook and Google calendar with a single click. Flexible meeting times from 8am to 10pm CET will allow you to contact people in different time zones.



GET A NEW DOSE OF KNOWLEDGE, LISTEN TO EXPERTS

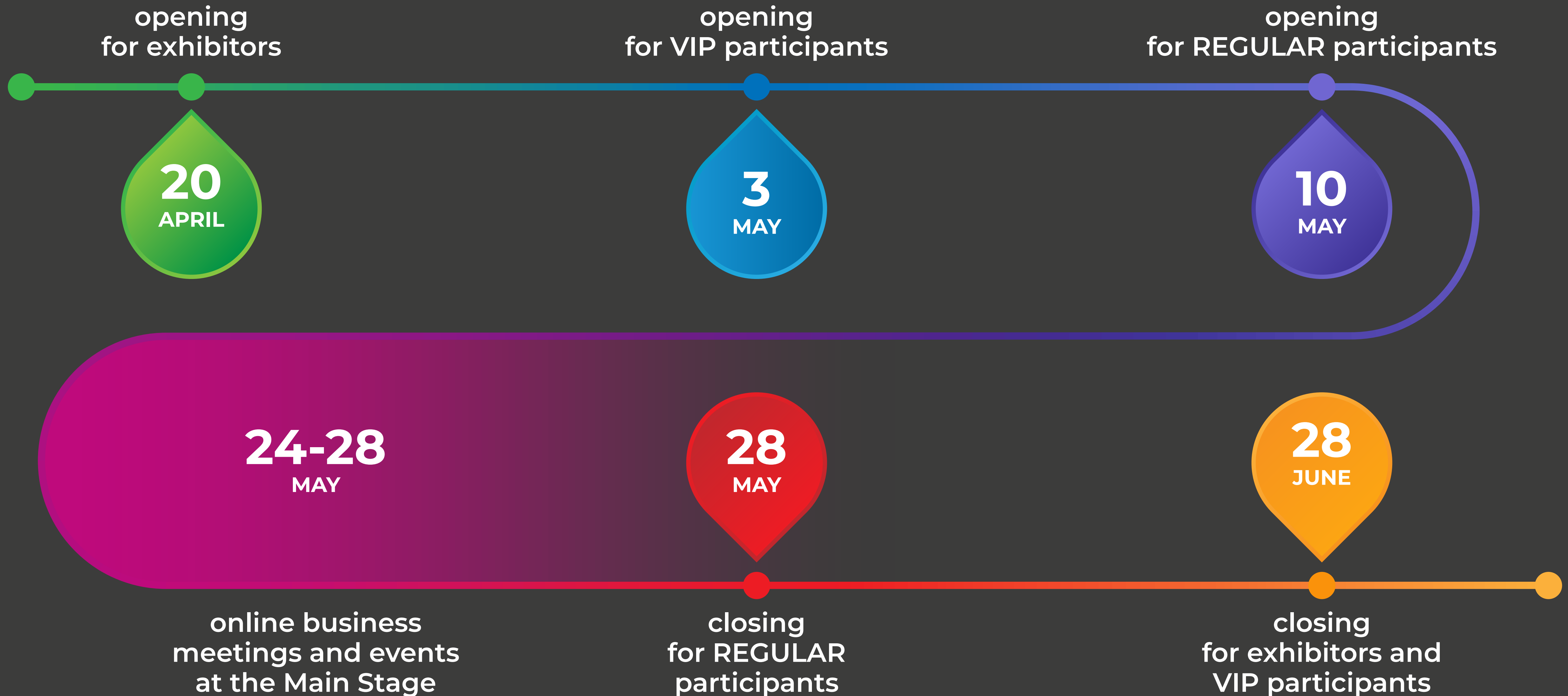
During a series of interesting lectures and webinars at the virtual Main Stage you will gain information about the industry and various topics related to the promotion of exports.

GLOBAL PROMOTIONAL CAMPAIGN

- ▶ **direct mailing** - distribution of information about the event to 50,000 buyers from 78 countries
- ▶ **dedicated invitations** for representatives of key purchasing groups and chain stores
- ▶ **cooperation with the major furniture and interior design media** from all over the world, e.g. "World Furniture" (international), "Furniture Today" (USA), "Furniture News" (Great Britain), "Moebelmarkt" (Germany), "MoebelKultur" (Germany), "Le Courrier du Meuble et de l'Habitat" (France), "Mebelnyi Biznes" (Russia), "MebelKultur" (Germany) (Russia), "Mebelneo Delo" (Ukraine), "MeubiHome" (Benelux), "Mobilya" (Turkey), "IFJ" (India), "Furniture & Furnishing Export International" (Singapore), "Moblaje" (Mexico), "Furnishing International" (Australia)
- ▶ **digital campaigns** (Ads, Facebook Ads, LinkedIn Ads) at key export markets



PLATFORM ACCESS SCHEDULE



WHAT IS THE COST OF PARTICIPATING IN THE EVENT?

Exhibitor packages / Specification	SILVER package	GOLD package	PLATINUM package
PRICE	1055 EUR	1555 EUR	3335 EUR
Company card	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Presented products	6	10	25
Company representative / meeting room	5	10	15
Pending meetings	50	100	210
Number of visible leads	500	1500	unlimited
Package of invitations for visitors (send by exhibitor)	50	100	150
Access to the program on the Main Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Side banner on the home page	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
TOP of the exhibitors list	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Distinction on the list of exhibitors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Program partner (selected session, MAIN scene)	<input type="checkbox"/>	<input type="checkbox"/>	1
Advertising spot (30')	<input type="checkbox"/>	1	2
Logo on the website of the fair	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post on FB of the fair	<input type="checkbox"/>	1	2
LOGO in e-mailing to visitors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated e-mailing to the visitor base	<input type="checkbox"/>	<input type="checkbox"/>	1

COMPANY CARD

VIDEOS

(One video that appears as a screen, other videos from the package available as links)

REPRESENTATIVES OF THE COMPANY

PRODUCTS

The screenshot displays a user interface for a company profile. At the top, the company name 'Grip' is featured with a 'Featured' badge and a 'Show Interest' button. Below this is a summary of the company: 'The leading smart event engagement solution for leading B2B events across the world'. A video player shows a scene from an event with a play button in the center. Underneath the video is a 'Details' section with the following information:

- Company Type: Information Technology
- Products: Session Polls, Session Slides, Embedding in Grip, Virtual Meeting Rooms, Multi-Timezone Support and Session Quizzes
- Website: <https://www.grip.events>

The 'Representatives' section lists three individuals:

- Maria Martin**, Head of Business Operations at Grip. Buttons: Connect, Schedule a meeting.
- Jake Rigby**, Sales Executive at Grip. Buttons: Chat, Schedule a meeting.
- Laurie Delpino**, Customer Success Lead at Grip. Buttons: Connect, Schedule a meeting.

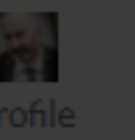
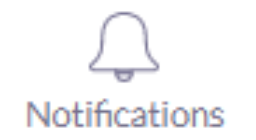
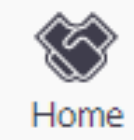
The 'Products' section features three items:

- Customisable Home Feed**: Create a custom Home Feed for each data type to provide a tailored app experience.
- Session Q&A**: Engage your audience and create memorable conversations.
- Premium Support**: Here to help you to a successful event.

On the right side, there is a 'Meetings with Marina Biller' section. It shows 'View As: Maria Martin' and a list of meeting filters: Pending meetings (1), Awaiting response (1), Cofirmed meetings (1), and Past meetings (2). Below the filters is a form to invite Maria Martin, including fields for Date (Wed 05 Aug 2020), Time (03:30pm - 04:00pm (Europe/Madr)), Location (Virtual meeting rooms), and a Message field with the text: 'Why would you like to meet? Adding a personal message increases acceptance rates by 30%'. There are 'Cancel' and 'Send' buttons at the bottom of the form.



Search for people, products or other items



RECOMMENDED FOR YOU

EVENT AGENDA

INTERESTED LIST

INTERESTED IN YOU

SKIPPED

CONNECTIONS

MY SCHEDULE

EXHIBITORS

REPRESENTATIVES

SPEAKERS

ATTENDEES

EVENT WEBSITE

Attendees

Sort: Name

Status

Location

Company Name

Job Title

Kraj



Barbara Kajzerska
Exhibitor's support - Grupa MTP

Chat

View Meeting



Józef Szyszka
Project Manager MEBLE POLSKA - Grupa MTP

Skip

Show Interest

Request a meeting



Tomasz Wojciechowski
PR Manager - Grupa MTP

Skip

Show Interest

Request a meeting



Weronika Jakubowska
Exhibitor's support - Grupa MTP

Skip

Show Interest

Request a meeting

Search

Kinga Dobrowolska-Baczkun
You are now connected... Mar 22

Barbara Kajzerska
You are now connected... Mar 22

Józef Szyszka
mam Mar 22

PENDING MEETINGS

The maximum number of invitations pending confirmation at one time depends on the package. Confirmation or rejection of the meeting allows you to send further invitations.

VISIBLE LEADS - INFORMATION ABOUT VISITORS TO A COMPANY PROFILE

You have access to a list of people who have viewed your company profile, or its representatives. You can view their profiles and propose a meeting.



Your Logo Here

Search for people, products or anything?



Home



Notifications

HOME

Meetings

Inbound Leads

Company Chat

Contacts

SETTINGS

Team Members

Company Profile

Product

Export



Grip

London, UK • Stand B2321

The first AI powered event networking solution. This field is 140 characters max and mapped to headline

Inbound Leads

The Inbound Leads section features profiles of people that have shown interest in you, one or multiple team members, and/or your company during the event. The section is dynamic, as the profiles will remain on the list until you take action on them of either requesting a meeting or swiping them as Interested or Skip. [Read more](#)



1050

To be reviewed



400

Reviewed



1450

Total Leads



Marina Biller

Head of Knowledge Network @ Axel Springer

⊗ Skip

Has a meeting with Piotr

Has a meeting with Tim

Has joined Welcome to the Grip Event Experience

Interested in Laurie

Connect

Chat

Schedule a meeting ▾



Luke Olsson Exhibitor Representative

Co-Founder @ New Hope Network

⊗ Skip

Connect

Chat

Schedule a meeting ▾



Hector Martinez

Systems Software Designer

⊗ Skip



PACKAGE OF INVITATIONS FOR VISITORS

Participation in the event for attendees is subject to a fee. Provide your current or potential customers with Premium invitations, so that they can log on to the platform and meet the representatives of your company free of charge.



ACCESS TO THE MAIN STAGE EVENTS

Our stage will host a series of interesting lectures and webinars where you will gain information about the industry whilst the LiveChat capability will enable you to submit comments. Depending on your package, you can also add your own presentation to the Main Stage program, become a program partner of a selected session held at the stage and broadcast commercial spots in the breaks between sessions.

Search for people, products or anything?

Home Notifications Profile Team

Pin video Full screen

09:00 09:30 10:00 10:30 11:00 11:30 12:00

09:30 - 10:20 (Europe/London)

THE FUTURE OF ARTIFICIAL INTELLIGENCE

Main Hall Artificial Intelligence [See less details](#)

[Get Session Content](#) [Open Session Link](#)

SPONSOR LOGO

Session Sponser
Nokia ▾

Live Chat

Connections 1

John Due 8:42 AM

This is a great presentation on the future of AI. Does anyone have any thoughts on how this might look 2 years from now?

Maria Martin 9:52 AM

That's a good question! I think AI will start to have a much more visible and direct impact on our lives in the coming years.

I agree! So much potential for this to have an even greater impact on events. Grip is well positioned to take advantage of it

Maria Martin 10:32 AM

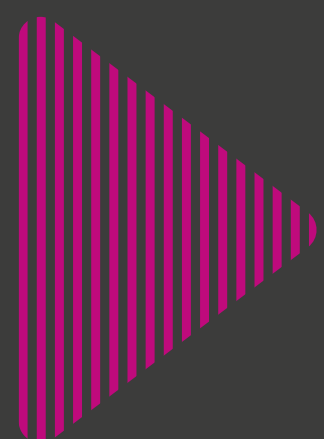
Definitely!

I agree! So much potential for this to have an even greater impact on events. Grip is well positioned to take advantage of it

The messages on this session need to be approved before publishing to improve the quality of the discussion and avoid spam messages

Thanks for your message. It is under moderation now and will be published shortly.

Type your message...



BANNERS AT THE HOMEPAGE AND IN THE LIST OF EXHIBITORS

- INTERESTED LIST
- INTERESTED IN YOU
- SKIPPED
- CONNECTIONS
- MY SCHEDULE
- EXHIBITORS
- REPRESENTATIVES**
- SPEAKERS
- ATTENDEES
- EVENT WEBSITE

Sort: Name Company Name



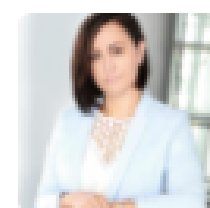
Agata Gołębiowska
Visitor's support - Grupa MTP



Dorota Wallusch
Buss Dev - Grupa MTP



Józef Szyszka
Project Manager MEBLE POLSKA - Gr



Kinga Dobrowolska-Baczkun
Project Manager HOME DECOR - Gru



Konrad Fleśman
Project Group Manager - Grupa MTP

Search for people, products or other items



Informa Connect Exhibitor
Informa Connect



**SPONSOR
LOGO**

Skip

Message

Show Int



PROMOTIONAL ACTIVITIES THROUGH THE CHANNELS OF GRUPA MTP

- ▶ logo on the website of MEBLE POLSKA - **a total of 114,000 unique users per year**, mostly furniture and interiors sales representative from around the world
- ▶ post at the Facebook event page - **3170 followers**
- ▶ dedicated e-mailing or logo in an e-mailing targeted at visitors - **50,000 subscribers**



CONTACT US

CABINET FURNITURE

Barbara Kajzerska
+48 691 026 861
barbara.kajzerska@grupamtp.pl

UPHOLSTERED FURNITURE

Weronika Jakubowska
+48 603 410 781
weronika.jakubowska@grupamtp.pl

INTERIORS

Martyna Wlekły
+48 532 742 247
martyna.wlekly@grupamtp.pl

Our objects:



ARENA
POZNAŃ

Our solutions:



GARDEN CITY
RESTAURANTS & CATERING

Related brands:

